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## **Intrinsic Awarded Freescale Partner Software Solution 2006 at Freescale Technology Forum**

**Vancouver, BC – August 2, 2006** – Intrinsic Software International, Inc. (TSX:ICS) a leading provider of mobility software and services, today announces that Freescale Semiconductor Wireless Developer Network has named Intrinsic's Soleus™ as Freescale Partner Software Solution of the Year for its support of the growing market for wireless products based on Freescale's high performance i.MX31 multimedia applications processors. The award was presented to Intrinsic last week at the annual Freescale Technology Forum (FTF), the embedded semiconductor industry's premier developer conference. Over 2,000 of the world's top innovators in the automotive, networking, consumer, industrial and mobile communications markets gathered in Orlando, Florida last week for 350 hours of technical sessions and interactive technology demonstrations in the 28,000-square-foot FTF TechLab.

As Freescale's Wireless Developer Network Partner Software Solution of the year, Intrinsic has integrated its Soleus mobile phone software solution with the Freescale i.MX31 multimedia applications processor in a turnkey, feature-rich platform to facilitate rapid mobile phone design. Soleus is based on Microsoft® Windows™ CE and offers mobile phone manufacturers and network operators a low-risk, cost-effective and faster way to build handsets. Intrinsic worked closely with Freescale to integrate Soleus with the i.MX31, creating a complete development system for building handsets that can also be rapidly scaled to future single-core phone designs based on Freescale's platforms. Based on an advanced ARM11™ core and developed around Freescale's Smart Speed™ architecture, the i.MX31 has many features enabling product line differentiation without requiring significant engineering re-work. When combined with Soleus, this enables original equipment manufacturers (OEMs) and original device manufacturers (ODMs) to quickly deploy a variety of Windows CE-based mobile multimedia devices.

"Freescale named Intrinsic's Soleus as Partner Software Solution of the year as we believe it is key to the success of mobile devices driven by the Freescale i.MX31 multimedia applications processor," said Bernardino Baratta, general manager, Multimedia Applications Division, Freescale. "Integrating the i.MX31 with Soleus has created a great turnkey solution for mobile phone makers wanting to capitalize on the benefits of the Soleus Windows CE core and have the processing power to support rich mobile user applications and services."

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“Intrinsyc is delighted to have been awarded Freescale Software Solution of the Year and to be working with one of the most cutting-edge silicon vendors in the industry,” said Randy Kath, CTO and VP of Mobile Software Products, Intrinsyc. “This award reflects our commitment to developing Windows CE-based mobile phones and our intent to build great phones with great underlying technology. Through working with Freescale we have expanded our Soleus solution and strengthened our relationships with device manufacturers and network operators worldwide, as more phones are powered by Freescale’s wireless and mobile technology. We look forward to continuing to work with Freescale together with future Soleus licensees to build advanced mobile phones powered by the i.MX31.”

For further details on Freescale's i.MX31 multimedia applications processors, please visit <http://www.freescale.com/imx31>, and for more information on Intrinsyc and Soleus please visit <http://www.intrinsyc.com/soleus>.

#### **About Intrinsyc Software International, Inc.**

Intrinsyc is a mobility software and services company. Its mobile software products, engineering design services and systems integration expertise help customers make better decisions, improve productivity, and reduce time-to-market. Since 1996, Intrinsyc has built a strong customer base and has formed solid alliances with many leading technology companies including Microsoft, IBM, Intel, Philips, Siemens, Symbian, General Electric, Hand Held Products, Texas Instruments and Ford.

Named a Microsoft Gold Partner, Intrinsyc has extensive experience with the intricacies of designing, developing and supporting voice and data-enabled handsets built on Microsoft's Windows™ CE operating system. Intrinsyc is also the creator and licensor of Soleus™, the world's first feature phone software platform based on Windows™ CE. Soleus™ offers a new way to build feature phones, providing pre-integration with leading hardware platforms, all the telephony essentials and pre-integration of the most popular data applications.

Intrinsyc is a publicly traded company, headquartered in Vancouver, Canada with additional regional offices in Bellevue, Washington, and Birmingham, UK and Barbados. To find out more about Intrinsyc, visit: [www.Intrinsyc.com](http://www.Intrinsyc.com).

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### **Forward Looking Statements**

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact. Our expectations regarding future revenues depend upon our ability to develop and supply products, which we do not produce today and that meet defined specifications. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward-looking statements. These statements reflect our current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market. In light of the many risks and uncertainties surrounding the pervasive computing market, you should understand that we couldn't assure you that the forward-looking statements contained in this press release will be realized. The Company disclaims any intent or obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

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